



13th International Conference Agenda

MAIN THEME

**Efficient management of network infrastructure,
service fulfillment & mobile work force**


This year's international conference "Beyond GIS" will take place on the **8th and 9th of June** at the Sofitel Victoria Hotel **in Warsaw**. As it was done in the past, our customers from various industries will be discussing their implementations, experiences and development plans. We will also be showing the latest products and technologies offered by GE Smallworld and Globema. Lectures and presentations will cover subjects ranging from operational savings, maximization of resource use, return on investment in network management systems, services quality fulfillment to data management.

During industry-specific sessions, on the second day of the conference, experiences from projects and solutions based on the Smallworld platform for particular industries – **Telecommunication & CaTV; Electrical Energy; Gas, Heating, Oil & Water** – will be presented. This year's product launches will include **PowerOnFusion** - a package of applications supporting integrated management of energy distribution and the new **GE Water Office** application for water and waste water infrastructure management.

During our panel discussions about operational savings and resource use, we will be concentrating on industry-specific applications of **Work Force Management** class systems, based on the examples of implementation of **GE Field Force Automation** (FFA) in telecommunication, energy, and gas & oil.

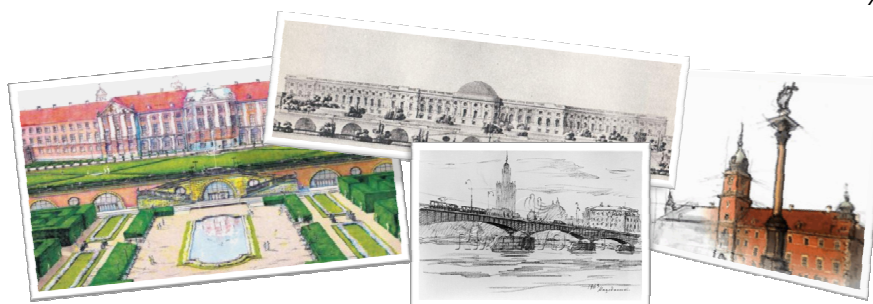
Product workshops are a newly added feature to the conference. They are related to the systems used in various industries, implemented and applied by the network operators. These interactive workshops are planned as brief cross-industry meetings, which will take place just before the first assembly session of the Conference. Their content and agenda will depend on submitted questions, which attendees would like to hear discussed. Any suggested questions and topics to be discussed during the workshops can be submitted to our e-mail address, conference@globema.pl, until May 27th.

Traditionally, the Conference will be accompanied by an exhibition, where our experts in respective product areas will demo all the systems that are included in our market offer.

First day	June 8 th , 2011 - Wednesday	
10:30am	Registration, exhibition opening	
11:00am – 1:00pm	 <p>Product workshops</p> <p>Work force management (WFM) systems</p> <ul style="list-style-type: none"> → Interactive live demo of Field Force Automation (FFA) → Examples of FFA implementations adapted to network maintenance and services → Using FFA for installation of intelligent counters and in customer service → Discussion: Benefits of implementing FFA among various industries 	<p>Migration, conversion and exchange of spatial data</p> <ul style="list-style-type: none"> → Presentation of FME – software that converts, transforms, publishes, manages, and integrates spatial data (250 filetypes; CAD, GIS, databases) → Optimizing data acquisition and migration processes by using FME tools → Integration and consolidation of various formats of data
1:00pm – 1:45pm	Lunch, registration	
1:45pm – 3:30pm	<p>Plenary session 1</p> <ul style="list-style-type: none"> • Conference opening – <i>Marek Gondzio, Globema</i> • Smallworld interoperability – new technologies and product roadmap – <i>Michael Porrmann, GE Energy</i> • Success factors for implementation of network inventory system - <i>Józef Ludwicki, Exatel; Krzysztof Szejko, Exatel</i> 	
3:30pm – 4:00pm	Exhibition, coffee break	
4:00pm – 5:30pm	<p>Plenary session 2</p> <ul style="list-style-type: none"> • Field Force Automation - ROI approach based on case studies – <i>Oliver Schlageter, GE Energy</i> • Practical approach to SmartGrid – what can be implemented today? - <i>Marek Maniecki, Globema</i> • Effective implementation of network inventory system driven by business values - <i>Ryszard Rybus, Globema</i> 	
5:30pm – 6:00pm	Break	
6:00pm – 6:30pm	Arrival at the marina, boarding time	
6:30pm – 8:00pm	Boat trip along the Vistula river	
8:00pm – ...	Dinner at the Arkady Restaurant, located at the base of the Royal Castle	

Second day		June 9 th , 2011 - Thursday		
8:30am – 9:00am	Coffee & registration			
9:00am – 11:00am	Telecommunication & CaTV <ul style="list-style-type: none"> Using Logical Network Inventory in maintaining mobile and HFC networks - <i>Bartosz Kluzek, Globema</i> Support of assets & services management in FTTx networks - <i>Michał Kamieniecki, Globema</i> Effective work force management: case study for fiber network maintenance - <i>Dariusz Pakuła, Globema</i> 	Energy <ul style="list-style-type: none"> Optimization of operation and development of distributive energy networks – <i>Dariusz Baczyński, Instytut Elektroenergetyki PW</i> Using spatial forecasts in network development planning – <i>Piotr Helt, Politechnika Warszawska</i> How much does the non-optimal network operation cost? – ElGrid system implementation ROI – <i>Krzysztof Kołodziejczyk, Globema</i> CDMA – telecommunication platform for intelligent networks, <i>Polkomtel SA</i> 	Gas, Heating, Oil & Water <ul style="list-style-type: none"> Fast implementation = fast return on investment. Benefits of implementing standardized network management system at a district heating company – <i>Bartłomiej Szymaniak, Globema</i> DH.GIS support in losses reduction within a district heating network – <i>Piotr Owczarczak, Globema</i> Benefits and experiences from implementing DH.GIS at MPEC Kraków – <i>Andrzej Waradzyn, MPEC Kraków</i> 	
11:00am – 11:30am	Coffee break, exhibition			
11:30am – 2:00pm	Telecommunication & CaTV <ul style="list-style-type: none"> The role of network inventory system in reporting to UKE - <i>Marek Ostanek, UKE, Piotr Miłkowski, Globema</i> Effective business services management – from recognition to assurance - <i>Radosław Borecki, Globema</i> How to ensure address data coherence in a corporation? - <i>Piotr Wus, Globema</i> Optimization of network data upkeeping process – <i>Anna Sawka, Exatel</i> Smallworld customer presentation 	Energy <ul style="list-style-type: none"> Efficient planning and executing field operations related to installation and servicing energy counters – <i>Dariusz Pakuła, Globema, Michał Maniecki, Globema</i> Ensuring the energetic safety by monitoring high voltage lines – <i>Jacek Jastrzębski, Procesy Inwestycyjne</i> GE PowerOnFusion – integrated solution for distribution of energy – <i>Krzysztof Kołodziejczyk, Globema</i> GE PowerOnFusion – outages under control – <i>Jacek Wielgosz, Globema</i> 	Gas, Heating, Oil & Water <ul style="list-style-type: none"> Improvement of data exchange with municipal spatial information system – <i>EPEC Elbląg</i> Using EC.GIS system in analysis and presentation of thermovision checkups of district heating network – <i>Bogumiła Roszkowska, MPEC Białystok</i> Intelligent heating networks: from telemetry to optimization – <i>Mariusz Postół, CAS</i> Water Office – GE Energy application for management of water and waste water – <i>Piotr Owczarczak, Globema</i> 	
2:00pm – 2:30pm	Lunch, exhibition			
2:30pm – 4:00pm	Plenary session 3 <ul style="list-style-type: none"> Rights of way– challenge for transmission and distribution operators – <i>Globema</i> Experiences from data migration projects where FME tools were used – <i>Joanna Baniak, Globema</i> Cooperation between network inventory system and external GIS portals - <i>Arkadiusz Pierchała, Globema</i> 			
4:00pm	Conference closing			

Agenda subject to change



Products presented live at the exhibition during the Conference

June 8th, 10:30am – June 9th, 5:00pm

- Field Force Automation** → Work Force Management
- EC.GIS** → Complex, comprehensive system for district heating network management
- Smallworld WO Water Office** → New GE Energy application for water and waste-water networks assets management
- Smallworld GeoSpatial Analyses** → Business analysis tool
- Safe Software FME** → Universal spatial and graphic data converter
- Smallworld GTO Global Transmission Office** → Solution for gas & oil transmission
- Smallworld GDO Gas Distribution Office** → Solution for gas distribution
- EL.GIS/EO** → Complex, comprehensive system for electrical energy assets management
- IWO** → Inventory, Verification, Preventive Works - mobile enhancement for EL.GIS

SOLUTIONS FOR TELECOMMUNICATION & CATV

- Physical Network Inventory** → Physical assets inventory for telecommunication operators
- Logical Network Inventory** → Management of transmission assets
- CATV Design** → Design and calculations of RF network within the PNI
- LNI Connector** → Data synchronization between Logical Network Inventory and NMS/EMS systems
- LNI.Web i PNI.Web** → Viewing physical and logical data through web browser
- Physical Route Manager** → Management of relations within fiber network with auto-route function
- Optical Network Atlas** → Generating clear and functional schemes of optical networks
- Network Inventory Maintenance System** → Reporting changes and updating data in network inventory system



CONFERENCE PARTNERS



MEDIA PARTNERS

